Adaptability, Feature Customization

True customization comes when you can adapt a solution completely to your needs. Using Toshiba's FeatureFlex™ adaptability tool, the Strata CIX™ with integrated Media Application Server, provides you a revolutionary way of personalizing your telephone system with just the right capabilities.

Modify Features and Create New Ones

FeatureFlex adaptability and feature customization tools provide a level of next-generation flexibility you've probably only dreamed about. Tailor your system well beyond the standard system and administrative options and basic programmable features—modify existing features or create new ones. And not just CIX call processing, but blended features that work between all system applications and resources. This includes voice mail, CTI applications, and more. An easy to use script editor works with the Strata CIX and Media Application Server to interpret code, process functions, follow custom routing, and more.

Adaptability is Much More than Flexibility

FeatureFlex allows you to create features on the fly. For example, you can use simple programming logic to create a call screening list of selected callers who get routed to try all your telephone numbers, internally, externally, or your cell phone. Once the system finds you, it tries this number first when the next call comes in from one of your selected callers. Or you could create a call screening list of callers who you always want sent to voicemail. You can even play special greetings to pre-selected callers. All this and more is possible using FeatureFlex, the adaptability capabilities available with the Toshiba Strata CIX business communication system.

So Revolutionary it's Changing the Face of Telecommunications

Rather than waiting months or years for the next software release, FeatureFlex makes it possible to add the features you need today. So in just days or weeks, rather than months or years, you can have a telephone system customized to your needs.

Do it Yourself or Let Us Do it For You

The best part is Toshiba's FeatureFlex adaptability tools are practical and easy to put to work for you. Toshiba offers FeatureFlex training classes when you're ready to get creative, so if you have someone on your staff, or want to hire a contract programmer who knows how to use the TCL script editor tools, you can do it yourself. If you don't, Toshiba offers customization services to do it for you for a fee.

Feature‖Flex™

Library of Features Already Available

Toshiba also has a library of FeatureFlex features available. They are easy and cost-effective to implement and change to your specifications. For example, some highlights of Toshiba's features include the following, and we're just getting started:

• One Number Access

• Call Monitor and Retrieve

• Call Return

• Call Screening

• Alarm Clock

Third-party Developer Solutions

FeatureFlex also opens the door to third-party application development, enabling software developers, telecommunications dealers, VARs, and systems integrators to create customized solutions for individual vertical markets and individual users.

SPECIFICATIONS

System Compatibility	Strata CIX100, CIX200, CIX670.
System Requirements	FeatureFlex runs as an application on the Strata Media Application Server.
Programming Language	Tool Command Language (TCL) Script Editor tools

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