

TOSHIBA

Strata CTX28

Communication Solutions For Small Business



SMALL BUSINESSES NEED BIG COMPANY PERFORMANCE

When it comes to telecommunications, the Strata® CTX28 business communication system delivers. Easy call handling scores points with employees and customers. Comprehensive features enable you to work just as you need. Expansion capabilities mean you can extend capacity as your requirements change—without losing your initial investment. And because it's from Toshiba, you can count on unsurpassed reliability, audio clarity, and performance.

CHOOSE THE STRATA CTX28 AND GET:

- Affordable performance for small business
- Unique, wall-mountable, modular design
- 8-16 digital telephone ports
- 3-6 CO lines
- 1-2 analog station ports
- Caller ID
- Add employee stations, telephone numbers, fax lines, and voicemail with ease
- Fully upgradable, protecting your technology investment

MAXIMUM VERSATILITY

The Strata CTX28 is a highly versatile modular system designed to give you the ultimate in feature and upgrade flexibility. Configure it as a Key, Hybrid, or PBX telephone system and add to it as your business grows.





20-button
digital speakerphone



single line
digital telephone



10-button 2-line LCD
digital speakerphone



20-button 2-line LCD
digital speakerphone
with optional
add-on module



20-button 2-line LCD
digital speakerphone
with optional DSS console

AFFORDABLE PERFORMANCE

COMMUNICATIONS MADE SIMPLE

It isn't just a goal at Toshiba. It's our guiding force. Because no matter how sophisticated your telecommunications system, it should always stay true to its purpose: helping you communicate more easily and effectively. The Strata CTX28 does so brilliantly. No complicated procedures and no need for extensive training.

IT ALL BEGINS WITH THE EASY-TO-READ LCD DISPLAY

This makes functions, features, and key information readily-accessible. Programmable buttons let you assign your own functions based on how you work best. Thanks to call handling features like Caller ID, you can manage your calls—and your schedule—with ease, deciding which ones to accept now and which to send to voice mail. And big company solutions such as Auto Attendant and Voice Mail help you maintain a professional image after hours, or whenever you are unable to answer calls.

BUILT-IN FEATURES THAT SAVE YOU MONEY

Besides your computer, it's the smartest equipment in your office. The Strata CTX28 not only saves you money and improves profitability, but streamlines operations with numerous innovative features, including:

- Call control, giving you the ability to restrict long-distance calls or particular area codes
- Automatic call routing over the least costly trunk line or carrier
- Remote programming and testing, making upgrades fast, simple, and efficient



7-button 2-line LCD digital speakerphone,
designed especially for the Strata CTX28





THE POWER TO DO MORE

FEATURES HIGHLIGHTS

System Features

Account Codes	Centrex/CO Line ID	LCD Call Forwarded-From Display	Release Button
Forced	Flash Button	LCD Caller ID	Release/Answer Button
Voluntary	Multi-Line Access and Control	Abandoned Call Storage	Repeat Last Number Dialed
Verifiable	Class of Service Override	Call History	Ringing Line Preference
Account Code Button	CO Line Groups	Indication While Busy	Speakerphone On/Off Control
Account Code Revision	CO Line Queuing	Name	Standard Telephone Compatibility
Administration/Programming (Optional)*	Confferencing (8 party)	Telephone Number	with Message Waiting
Live System Programming	Multi-Stations	LCD Calling/Called Number Display	Speed Dial
Remote Access	Multi-CO Lines	LCD Clock/Calendar Display	Station
Alternate Answer Point	Continuous DTMF Signal Time*	LCD CO Line Identification	System
Automatic Busy Redial	Credit Card Calling ("O"+ Dialing)	Incoming/Outgoing	Station Hunting
Automatic Call Distribution (Optional)*	Day/Night Modes with Auto	LCD Dial Input Verification	Station Message Detail Recording
Advanced Call Routing	Switching	LCD Directory Assistance	Interface (Optional)
Skills-Based Routing	Delayed Ringing	LCD Feature Prompting with Soft Key	System Maintenance
Priority Queuing	Direct Inward System Access	Operation	Error Logs
Multiple Group Agent Login	Direct Station Select/Busy Lamp	System and Station Features	Automatic Fault Recovery
Call Recording	Buttons	Voice Mail Features	Maintenance and Administration
Voice Assistant ODBC Database	Direct Station Selection Console	LCD Intercom User Name Display	via LAN
Text-To-Speech	(Optional)	LCD Message Waiting Station Display	System Administration Logs
MIS Interface (Optional)*	All Call Voice Page	LCD Multiple Languages (E-F-S)	System Trace (multi-level)
Automatic Callback Intercom	Automatic Line Hold	LCD Override Station Number Display	System Program
Automatic Dialing Buttons	DND Status Indication	LCD Recalling Station Identification	Upload/Download*
Automatic Hold	DND Override	LCD Speed Dial Directory Dialing	Tandem CO Line Connections
Automatic Hold/Park Recall	CO Line Button Assignment	LCD Station Status Display	TAPI Compliant
Automatic Line Selection	Expanded Line Appearance	Least Cost Routing	Tenant Service
Automatic Release From Hold	Multiple DSS Consoles	Loop Start Lines	Tie Line Transfer Recall
Automatic Release From Voice Mail	Night Transfer	Loud Ringing Bell (Optional)*	Tie Lines
Auxiliary Device Interface (Optional)	Speed Dial Button Assignment	Make Busy	Toll (Destination) Restriction
Background Music Interface with	Voice or Tone Signaling	Trunk	Restriction Override
Station Control*	DISA Security Code Revision	Station	Restriction Override Revision
Busy Override	Distinctive LED Indicators	Memory Protection	Transfer Privacy
Busy Station Transfer/Ringing	I Called	Message Waiting Indication	Traveling Class of Service
Call Forward	I Hold	Station Light	User Programmable Feature Buttons
All Calls	I Use	Stutter Dial Tone	Voice Mail Integration
Busy	Distinctive Ringing	Microphone Control Button	Call Record to Voice Mail
No Answer	Do Not Disturb	Modular Handset and Line Cord	In-band DTMF Signaling
Busy/No Answer	Do Not Disturb Override	Multiple Directory Numbers	LCD Soft Key Voice Mail Control
Fixed	Door Lock Control	Primary DN	Transfer Direct to Voice Mailbox
External with Remote Setting	Door Phones	Secondary DN	Voice Mail Conference
System-wide	DTMF and Dial Pulse Compatible	Phantom DN	Voice or Tone Signaling
Call Park to Station	DTMF Signal Time (160/80 ms)	Pilot DN	Volume Control
Call Park Orbits	Dual Color LEDs	Multiple FCC Registration	Busy Override Tone
Call Pickup	End-to-End Signaling	Music-On-Hold Multiple Interface*	Handset
On-Hold/Park	Exclusive Hold	Night Ringing Answer Code	Handsfree/Speakerphone
Ringing At Other Stations	Executive Override (Break-In)	Night Ringing Over External Page*	Ringing
Meet-Me Page	Executive Override Blocking	Night Ringing Over Selected Page	
Directed	External Amplified Speaker (Optional)	Zones (Optional)*	
Station Group	Flash Button (Centrex/PBX Transfer or	Non-Blocking Dialing	
CO Line Group	CO Dial Tone Recall)	Non-Blocking Intercom	
Call Record to Voice Mail*	Flexible Access Code Assignment	Off-Hook Call Announce	
Call Transfer	Flexible Button Assignment By User	Handset	
Camp-On	Flexible Station Numbering	Off-Premise Stations	
External Calls	Flexible Line Ringing Assignment	One Touch Button	
Internal Calls	Delay 1	On-Hook Dialing	
Recall	Delay 2	Outgoing Call Restriction	
Call Waiting	Immediate	Paging (Optional)*	
Caller Identification	Group Paging	All Call Voice Page	
Abandoned Call History	Handsfree Answerback Intercom	External Page Interface	
Call History List	Headset Interface*	Group Paging	
Redial from List	Hearing Aid Compatible	Pooled CO Lines	
Indication While Busy	Hot Dialing	Pooled Line Buttons	
Internal User Name	Hotline Service (Emergency	Privacy/Non-Privacy	
Centrex Application/PBX Compatibility	Ringdown)	Privacy Override	
Centrex Ringing Repeat	LCD Alphanumeric Messaging	Private CO Lines	
Flexible Station Numbering	LCD Automatic Callback Number Display	Relay Service (Optional)	
Delayed Ringing	LCD Automatic Number Identification	Door Lock Control	
One-Button Centrex Feature Access	LCD Automatic Park In Orbit	External Page	
Centrex/CO Line Call Pickup	LCD Call Duration Display	Music-On-Hold Source Control	
	LCD Call Forward Source/Destination	Night Relay Service	



Voice Mail Features

- Audiotex
- Automated Attendant (AA)
- Automatic Message Copy with
 - Optional Delete
- Automatic Message Copy with
 - Start/Stop Time and Delay
- Called Identification
- Caller ID with SMDI
- Caller Confirmation Prior to
 - Transferring
- Call Monitor and Retrieve
- Call Record to Mailbox
- Call Queuing
- Call Screening
- Class of Service (COS)
- Copy Mailbox
- Copy Range
- Directory
- Direct Transfer to Voice Mailbox
- Disk Space Notification
- Distribution Lists
- Do Not Disturb (DND)
- Extensions—Scheduled
- Fax Tone Detection
- Future Delivery

Attendant Console Features

- Alarm Reset
- Answer Button
- Answer Prompting by CO Line
- Attendant Conference Setup
- Day/Night Mode Switching
- Busy Lamp Field (BLF) Display
 - Station Directory Number
 - Station User Name
 - Station Advisory Message Display
- Call Answer Priority
- Call Statistics
 - Incoming and Total
 - Export to Excel File
 - Print by Range
- Call Waiting Count
- Caller ID Display
- Calling/Called Number and Name Display
- Color CRT Display
- Dial "O" For Attendant
- Dial by Name/Number
- Dialing an Outside Number for
 - Station User
- Direct Station Selection
- Directory Display and Dialing
 - Directory Entry Attribute Information
 - Directory Entry Contact Information
- Door Phone Calling

- Guest User Mailboxes
- Independent Port Greetings
- Mailbox
 - Function Lock
 - Groups
 - Security Code
 - Personal Greetings
 - Time Zone Setting
- Mailbox Number—Varied/Fixed Length
- Message
 - Continuous Delete
 - Continuous Playback
 - Date and Time
 - Forwarding
 - Notification
 - Pause During Playback
 - Pause During Recording
 - Playback Control
 - Private
 - Purging
 - Reply
 - Retrieval Control
 - Return Receipt Verification
 - Speed Control
 - Urgent

- Door Unlock
- DTMF Tone Signaling from
 - Dial Pad Key
- Emergency Call
- Emergency Page
- Feature On-Line Help
- Flexible Programmable Buttons
- Headset Operation*
- Hold Calls
- Hold Timer Display
- Incoming Call Identification
- Interposition Call Transfer
- Join/Split Calls
- Keyboard or Mouse Operation
- Load Sharing of Multiple Attendants
- Loop Buttons
- Loop Hold Display
- Message Entry and Display
 - E-mail to Station User
 - Print Messages
- Message Waiting Set and Cancel
- Multi-Tasking
- Notes Entry and Display for Calls
- Overflow
- Override
- Position Busy Mode
- Release Button
- Speed Dial Calling
 - Internal Calls
 - External Calls
 - Dial From Caller ID List

- Volume Control
- Message Storage
 - Personal Folders
 - Message Queues
- Multiple System Languages
- Paging
 - Office
 - Relay
- Remote Administration
- Reports
- Shutdown using the Telephone
 - Dial Pad
- Single-digit Menus
- Soft Key Control with LCD Feature
 - Prompting*
- System Administrator's Mailbox
- System Backup
- Toshiba Plug and Play Integration
- User Tutorial (New User)
- Varied Sampling Rates
- Voice Forms

- Supervised Loop Operation
- Three-Way Calling
- Through Dialing
- Transfer Direct to Voice Mailbox
- Trunk Group Control and Busy Indication
- Trunk Test and Verify
- Windows™ PC Operation

Note: Optional features may or may not be extra cost items.

* Some feature implementation may require additional auxiliary equipment.

TOSHIBA

GET MORE FROM TOSHIBA

A world-renowned leader in technology for more than 130 years, Toshiba delivers the most reliable IP business communication solutions available today. Toshiba America Information Systems (TAIS) brings together the expertise and know-how of the company's Telecommunication Systems, Digital Products, and Storage Device Divisions to deliver technologically advanced, integrated solutions that empower people to be more productive at work and at home. Toshiba is responsible for some of the world's most innovative business communication solutions, from leading-edge VoIP, converged and digital telecommunications products to mobile computing, storage, and network security cameras.

Trust the innovation leader—Toshiba's Telecommunication Systems Division (TSD) has more than 40 years of experience in delivering the industry's most reliable, durable and dependable business communication systems. Toshiba designs systems with backward and forward migration, allowing enterprises to retain their initial investment, while they move to new technologies. Toshiba's VoIP, converged and digital telephone solutions enable today's enterprises to take full advantage of the tools, devices, and voice and data communications technologies available now and in the future—Empowering enterprises to stay more connected to their customers, vendors and each other.



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